



Agenda Overview

September 11-13, 2024

Winston-Salem, NC at the [Benton Convention Center](#)

Wednesday 9/11 8:00am-5:00pm 8:30am-10:00am 10:30am-11:30am 11:30am-1:00pm 1:00pm-2:30pm 2:30pm-3:00pm 3:00pm-5:00 pm 5:30pm	Registration Open Coalition Coffee and Work Session Cities, Towns and Counties and NC State Trails Working Group Meetings Lunch on your own Welcome & Keynote Break Plenary: Great Trails State Story and Film Festival Great Trails State Social/Foothills Brewing
Thursday 9/12 8:30am-12:00pm 12:00pm-1:30pm 1:30pm-5:00pm 5:30pm	Concurrent Educational Sessions Luncheon, Awards, and Legislative Panel (<i>included with registration</i>) Concurrent Educational Sessions Trail meet-ups
Friday 9/13 8:30am-9:30am 10:00am-11:00am 11:00am-12:00pm	Concurrent Educational Sessions Regional Networking Activities Conference Close with insights from Agency Leadership / Trails as part of the NC Outdoor Recreation Economy

The 2024 Great Trails State Conference is a multi-day event offering ~~six~~ tracks of educational sessions: Paved Trails, Natural Surface Trails, Models of Collaboration, Community Engagement, Building the Outdoor Economy, and a Professional Trails Builders Association (PTBA) Track.

Sessions are aligned across a range of topic areas including:

- Impact of trails (economic, environmental)
- Funding opportunities & strategies
- Best practices for trail planning, design and construction
- Trail System operations, maintenance, monitoring, and assessment
- Data, technology, and innovation
- Advocacy and community engagement



Learning credits will be available free of charge for session participants. Credit types include: LA CES, AICP CM (for planners), and CEU, PDH equivalency petition. (*Certified Provider in coordination with RRS and American Trails*)

The Conference is co-hosted by [Recreation Resources Service](#) (RRS) and the [Great Trails State Coalition](#) and is supported in part by our generous conference sponsors.

