

# ENGINEERING & PUBLIC WORKS ROADSHOW

## INFRASTRUCTURE WORKS



## ACEC Roadshow Comes to North Carolina!

### Call for Projects: ACEC Roadshow at The Great Trails State Conference

The American Council of Engineering Companies (ACEC) and ACEC-NC are thrilled to announce a unique opportunity in collaboration with the American Public Works Association (APWA) and the American Society of Civil Engineers (ASCE). This partnership aims to raise public awareness of the transformative work performed by engineers and public works professionals through the Infrastructure Works: Engineering and Public Works Roadshow.

As part of this initiative, ACEC National will spotlight the remarkable contributions of North Carolina engineering firms, focusing on greenway trails and pedestrian bridges across the state. To build on the impactful relationship between ACEC-NC and the Great Trails State Coalition this celebration will take place at [The Great Trails State Conference](#), scheduled for September 11-13, 2024, in Winston Salem, NC. We invite engineering firms to submit their standout trail and/or pedestrian bridge projects for inclusion in the Roadshow Studio at the conference. This is your chance to showcase your work to a broader audience and highlight the vital role your projects play in enhancing climate resiliency, ensuring clean air and water, promoting energy efficiency, and improving mobility.

#### The Roadshow Studio

All submissions will be invited to be featured in interviews conducted at the Roadshow Studio during the conference. Firms are encouraged to invite their clients to participate in these interviews. Interviews will be professionally edited into a high-quality video that celebrates engineering excellence and its contribution to making North Carolina The Great Trails State.

#### Benefits of Participation

- **Recognition** - Gain statewide and national recognition for your firm's contributions to infrastructure and public works.
- **Marketing Materials** - Participating firms will receive B-Roll footage of their Roadshow Studio interview, which can be used for future marketing and promotional purposes.
- **Networking** - Connect with industry leaders, potential clients, and partners at The Great Trails State Conference.



**Submission Guidelines** - Interested firms should prepare submissions that include:

#### Attend the Roadshow Question & Answer Virtual Meeting

- Friday June 28th – 11:30AM
- Register Here to Attend <https://us06web.zoom.us/j/89133640448?pwd=6tvILB8x10zCp2fXMTkbKr7YdBbTGr.1>

#### Submissions Due August 15<sup>th</sup>

- **Project Descriptions:** Detailed information about the trail or pedestrian bridge projects.
- **Client Testimonials:** Statements from clients highlighting the impact and success of the projects.
- **Names of firm representative / clients** that will participate in the Roadshow Studio interview
- **Photos and Videos:** High-quality images and videos showcasing the projects.

#### How to Submit

Email: [trobins@acec.org](mailto:trobins@acec.org)

Email Subject: "ACEC Roadshow FIRM NAME"

